

FOR IMMEDIATE RELEASE:



**CAMP FIMFO TO LAUNCH FIMFO ADVENTURES ON FEBRUARY 18 AT ITS TEXAS HILL COUNTRY RESORT
AVAILABLE TO BOTH GUESTS AND NON-GUESTS SEEKING AN ADRENALINE-FILLED RUSH**



Fimfo Adventures Features Ziplining and a Mountain Coaster

NEW BRAUNFELS, TEXAS (February 10, 2023) — Camp Fimfo Texas Hill Country, an elevated camping and glamping resort that opened 18 months ago in New Braunfels, Texas, welcoming a second location last summer in nearby Waco, is launching a new experience for both guests as well as local thrill seekers and visitors not staying at the resort. **Fimfo Adventures** will debut on Saturday, February 18 at Camp Fimfo Texas Hill Country featuring Texas’s first alpine coaster. Reservations, which go live later this month online, are highly recommended and can be accessed at <https://campfimfo.com/texas-hill-country/adventures>.

“We are so excited to be able to offer this experience to both our guests and non-guests,” said Tessa McCrackin , chief marketing officer for Northgate Resorts’ Camp Fimfo. “Fimfo Adventures is really for people who enjoy pushing their limits while enjoying the beauty of the outdoors. It’s also for those who want to step outside their comfort zones and feel a sense of excitement. The views from the adventures are just incredible.”

The Cliff Carver is Texas’s first and only alpine coaster, using gravity to propel riders and their sleds down the track. The use of physics, along with the pull of gravity, creates a smooth yet exhilarating ride down the hillside. The track bobs and weaves downhill for nearly a mile offering stunning views while whipping

along the track. This white-knuckle jaunt can go as fast as 25 miles per hour or, for those who want a more scenic excursion, sleds are equipped with manual brakes for leisurely rides.

Single riders are \$20 and must be nine years or older. Tandem riders are \$35 and must be a minimum of three years old with drivers aged 18 years or older. Non-resort guests can also purchase a Camp Fimfo day pass to enjoy all the amenities available, such as mini-golf and an array of water attractions.

The River Zip, a forthcoming adventure still under construction, is the first of its kind and spans three football fields with a pair of side-by-side zips providing a dual journey that only adds to the excitement. The adventure will begin at base camp with a ride through the resort before ascending the hill and past a grove of towering cypress trees finally resting at the top of the cliff where 360-degree panoramic views await from— Texas’s first 16-story floating platform with the Guadalupe River flowing below. Adventurers will return to base camp through our sky trail, made up of a series of hanging bridges.

For more information or to make a reservation for Fimfo Adventures, visit online at <https://campfimfo.com/texas-hill-country/adventures>.

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About Camp Fimfo:

Camp Fimfo is the first of its kind glamping and camping resort that brings comfort and fun to the outdoors. Camp Fimfo is part of Northgate Resorts and first opened its doors in July 2021 in New Braunfels, Texas, with a second location that opened a year later in Waco. The company believes that outside should always be fun with its Hill Country location offering 250 RV sites, over 40 cabins that bring the comforts of the indoors, fun surprises, and exciting adventure to the great outside. At Camp Fimfo camping means comfort, and family vacation means fun for parents and kids. For more information, visit www.campfimfo.com.

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