

FOR IMMEDIATE RELEASE:



CAMP FIMFO CELEBRATES ONE-YEAR ANNIVERSARY WITH A ROSTER OF NEW AMENITIES



Texas Hill Country Camping Resort Continues to Elevate Outdoor Experiences

New Braunfels, TX-- July 21, 2022— Earlier this month Camp Fimfo, which offers an elevated camping experience, marked its one-year anniversary with the completion of several enhancements throughout the property. The Texas Hill Country camping resort, located along the Guadalupe River and part of Northgate Resorts’ portfolio of properties, will be joined by a second Camp Fimfo location in nearby Waco.

Recent enhancements to the New Braunfels locale include:

- Communal Fire Pit just outside the General Store
- Activities Pavilion, an open-air community center for hosted crafts, games, workshops and more
- Hammock Grove, a trio of custom designed hammock stands designed to look like roasted marshmallows on sticks, which glow with color changing lights and are located by the river.
- Doors to Nowhere, an art installation of sorts with two custom doors opening onto the park and framing verdant views. One is located near the creek by the mini golf course and the other is in the outcropping above Hammock Grove.
- Jumping Pillow, a great way to burn off energy, is located under a shady oak tree near the sports courts
- Tent Sites, three different site selections including options with a shade cabana and upgraded tent pad

- Natural Spring Restoration, featuring wading and swimming areas as well as a stunning waterfall
- Custom Golf Carts with signature seats cloaked in Camp Fimfo plaid make getting around the expansive property a breeze

This fall will usher in a new element of excitement when the Alpine Coaster, the first of its kind in Texas, opens. Other additions expected to be completed early next year include:

- Additional cabins with some boasting treetop locations and hot tubs
- An additional jumping pillow and sports courts adjacent to the new cabins
- Dog-friendly Park
- Hiking trails spanning two miles

“We are consistently looking at new ways to enhance the Camp Fimfo experience for our guests,” said Tessa McCrackin, chief marketing officer for Northgate Resorts. “We want to offer a turnkey and effortless experience while reaching different family members and audiences. Each new amenity and enhancement are designed to ensure everyone is having the best possible time and finding something that really fuels their interests.”

Camp Fimfo is open year-round and will be welcoming its sister property in Waco later this summer. The full-service camping resort features everything from on-site dining and swim-up bar to water slides and mini golf. Conveniences, such as washer and dryers and general store, are also available.

For more information, visit campfimfo.com

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About Camp Fimfo:

Camp Fimfo, a Northgate Resorts property, is an innovative camping resort that brings comfort and fun to the outdoors. With an ample mix of RV campsites and cabins plus outdoor tent camping, Camp Fimfo offers an experience for every style of camper. In addition to its flagship location in New Braunfels, Texas, Camp Fimfo just opened a second location in Waco on July 15 with the Catskills (New York) to follow later next year.

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