

FOR IMMEDIATE RELEASE:

CAMP FIMFO KICKS OFF FALL FEST WEEKENDS

CAMP
Fimfo



Guests can look forward to a number of themed activities in

Texas Hill Country and Waco during weekends through November 20

Grand Rapids, Michigan – September 22, 2022 – Camp Fimfo, part of the award-winning Northgate Resorts, is celebrating Fall Fest with a number of fun events and activities kicking off during weekends from September 30 through November 20 in their locations in New Braunfels and Waco.

Both locations will host some spirited Halloween-centric activities, including trick-or-treating, costume contests and campsite decorating competitions. The resorts will also offer some adult activities as well such as red-light paint and sip socials as well as mixology classes using flavor profiles and spirits that embrace the autumn season.

The New Braunfels location will also offer autumn candle making, haybale games, fall donut decorating and wine with baby goats, while its Waco counterpart will celebrate its first-ever Fall Fest Weekends which includes a special Tailgating Package slated for Baylor University's home games with meals and transportation to and from the campus's McLane Stadium included. A tailgate party will also take place at Brazos Parking across from the stadium with provisions provided by The Plaid Plate, Camp Fimfo's new food truck serving elevated camp food paired with beer, wine and hard seltzers. Guests can enjoy their feast at a number of shaded picnic tables, available on a first come, first-served basis.

"Texas Hill Country is heading into their second year of Fall Fest, and we're thrilled to build upon the success from last year," said Tessa McCrackin, chief marketing officer at Northgate Resorts. "We couldn't be more excited for our Waco location's inaugural Fall Fest, and with the resort's proximity to Baylor, we really wanted to incorporate tailgating activities and get involved in that exciting atmosphere with our food truck."

Fall Fest Weekends get underway this weekend and continue through Nov 20. To book a stay, visit campfimfo.com

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About Camp Fimfo

Camp Fimfo is a new and curated brand of Northgate Resorts that made its debut last year in New Braunfels, Texas, followed by a second location in Waco, Texas. The campsites offer RV, tent camping and cabin options alongside more boutique amenities including restaurants and water parks. Attracting new millennial parents and multigenerational travelers, Camp Fimfo is making camping accessible and exciting with a resort spin. Identifying a gap in the market between traditional, primitive camping and higher-end glamping, the brand boasts resort-like amenities to both seasoned and novice campers while catering to all ages and experience levels. The desire for original outdoor travel helped Camp Fimfo respond to the shift in contemporary tourism by creating a niche experience that exemplifies how outdoor, multigenerational vacations can be. Visit www.campfimfo.com

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