FOR IMMEDIATE RELEASE:



## TOMMY'S EXPRESS OPENS IN LAWRENCEVILLE



Northgate Brings Next-Level Car Wash Experience To Lawrenceville

LAWRENCEVILLE, GA (December 29, 2022) — Northgate Tommy's Express is pleased to announce the opening of their newest Tommy's Express Car Wash location at 865 Scenic Hwy in Lawrenceville. The wash kicked off their soft opening on December 7th with 12 days of free WORKS washes offered to the public. Construction began in November 2021, and the completion of this site marks Northgate's first ground-up build since being established in October 2021. This new location is just 3 miles north of a Snellville location at 2208 Scenic Hwy, which will make for a more convenient experience for TOMMYCLUB® members, who can wash at any location nationwide.

Guests should expect quick service even at peak hours, three-minute travel down the car wash tunnel, an excellent menu of products and services with free floor mat washers and vacuum stations located on-site. TOMMYCLUB® unlimited wash memberships are available, allowing member vehicles to automatically be admitted to the wash via a proprietary license plate reader system. Unlimited members can wash as often as they wish at any location for as little at \$19.99 per month and new members can enjoy their first month of unlimited washing free when they download the Tommy's Express app.

"We're thrilled to be serving the Lawrenceville community at this great new location. We look forward to continued growth in Gwinnett County and creating an even more convenient washing experience for our members and guests," comments Zach Bossenbroek, Managing Member.

The business will host a grand opening event from January 5 - 7, where guests can win prizes, enjoy refreshments, and enter into a raffle for a chance to win a year of free washes. Guests are encouraged to check the location's Facebook page for more information.

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## About Northgate Tommy's Express:

Northgate Tommy's Express is a new and quickly-growing car wash franchisee based in Grand Rapids, Michigan. Northgate currently owns and operates five Tommy's Express locations in the Atlanta and Orlando metropolitan areas, with plans to expand throughout the southeast U.S. over the next several years. For more information on Northgate Tommy's Express, please visit <u>www.northgatetommys.com</u>.

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